

# Brokerage Development by IBAS LLC

## RecruitNow, RetainNOW and Market Stats Software

There's no faster way to increase your bottom line than recruiting experienced agents

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### Overview

- Web-based software program
- No Software to download
- Integrates MLS data
- Produces real-time reports
- Identifies agents open to a conversation
- Provides built-in scripts to get appointments
- **AUTO-Emails when events happen**

market, and can be auto sent to managers, recruiters or broker/owners.

### Market Statistics

#### Office Market Share

This Office Market Share report provides production and market share information.

#### Office Production Trends

Search brokers by their production trends. Whether from a company growth or recruiting perspective, see who is growing and who is losing production. Analyze the data over a three year period.

#### Local Market Share

Compares your listed and sold volume to other competitors in their area(s) over a given time span. This report will separate the data to reflect true market conditions, office by office, production area by production area.

### Recruiting and Retention Reports

#### Agent Market Share

This Agent Market Share report provides production and market share information. Search by area, property type, and time-frame to get a clear picture of what is happening in your market.

#### Agent Production Trends

Search agents by their production trends. Whether from a company growth or recruiting perspective, see who is growing and who is losing production. Analyze the data over a three year period.

#### Agent Pending Business

This report is used to show agents' current pipeline of business. Agents are more receptive to change when their business is down, you can use this report to identify agents with little or no business. For Retention, monitor your roster to keep your finger on the pulse of your company.

#### Agent Tracking

The following report shows agents who have moved from one broker to another and does not include newly licensed agents. This report allows you to clearly see where agents are moving and which companies are gaining and losing agents.

#### Office Quartile

This Office Quartile report shows an office's agent population broken down into 4 tiers.

#### Auto Email Alerts:

Set up automatic email alerts for events that happen in your market. Alerts are available by company, office,

### Auto-Email Alerts

- **OfficeWatch**
  - Get Daily summaries for each office
- **BrokerWatch**
  - Weekly Alerts on Competition Offices
- **AgentWatch**
  - Weekly Alerts on Agents you are targeting

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## .....And Much More

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Call or Email for a live webinar demonstration

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